

MIDTOWN AT UPPER WESTSIDE

THE NEW YORK END OF TOWN



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MIDTOWN AT UPPER WEST SIDE. THE STORY CONTINUES.

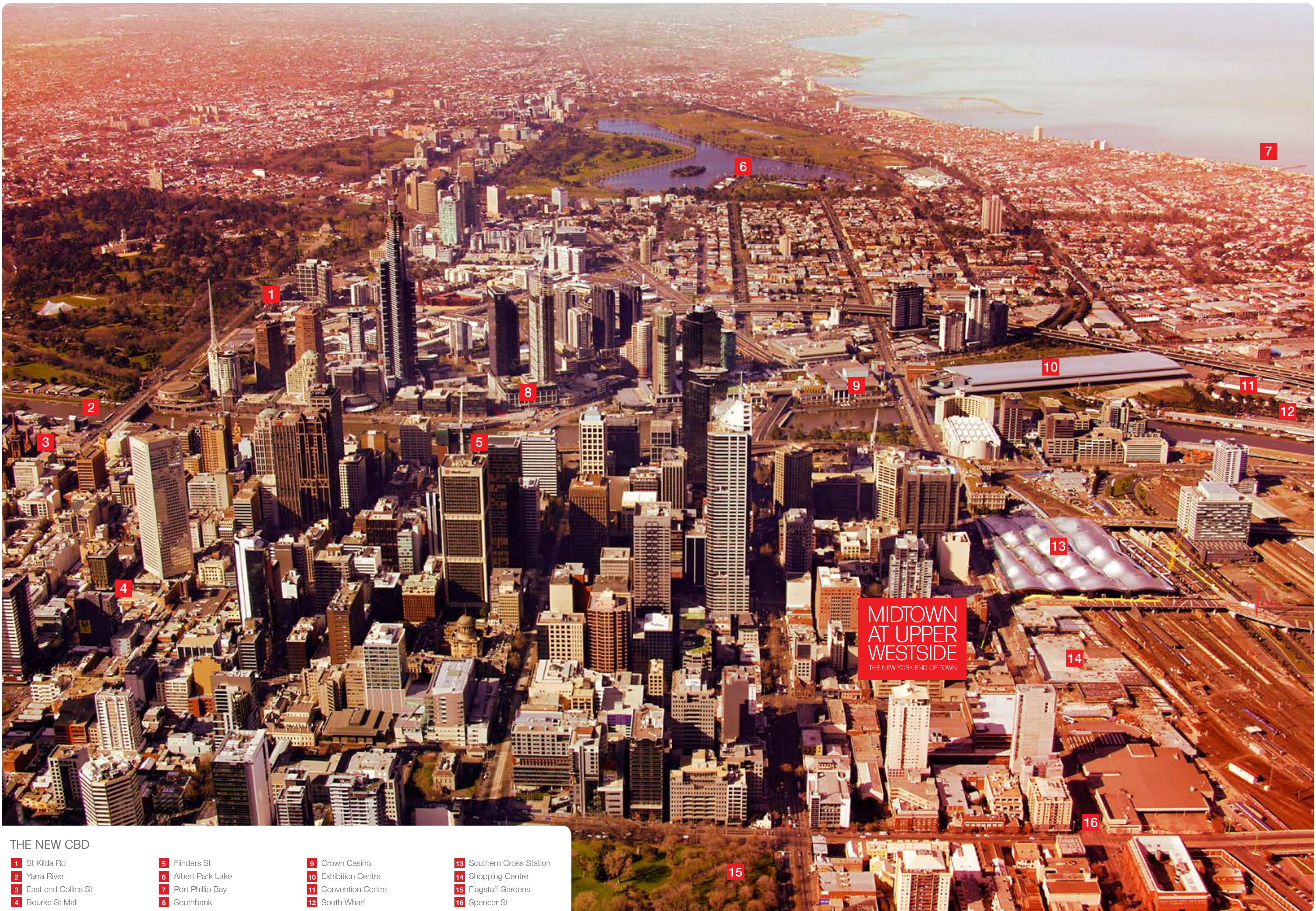
In the middle of an urban revolution. In the heart of Melbourne's CBD. A groundbreaking, living, breathing epicenter is on the rise. The largest and most successful new precinct Melbourne has seen over the last 10 years. **Stage one is 99% sold and construction is near complete, and stage two is 96% sold and on the rise.**

Now for sale, MIDTOWN is the third highly anticipated phase of this success story, incorporating the very latest in urban planning and sustainability. Alive, colorful, electric, eclectic and most importantly green - a series of living, arterial, tree-lined walkways and laneways, connecting people with other people and special places.

MIDTOWN living means less fuel, less traffic gridlock, less time commuting. Closer to work, education, art, cultural and social life - Closer to life itself. If you're not in the middle of it, you're on the outer.







MIDTOWN
AT UPPER
WESTSIDE
THE NEW YORK END OF TOWN

THE NEW CBD

- | | | | |
|-----------------------|--------------------|----------------------|---------------------------|
| 1 St Kilda Rd | 5 Flinders St | 9 Crown Casino | 13 Southern Cross Station |
| 2 Yarra River | 6 Albert Park Lake | 10 Exhibition Centre | 14 Shopping Centre |
| 3 East end Collins St | 7 Port Phillip Bay | 11 Convention Centre | 15 Flagstaff Gardens |
| 4 Bourke St Mall | 8 Southbank | 12 South Wharf | 16 Spencer St |

MIDTOWN AT UPPER WESTSIDE

THE NEW YORK END OF TOWN

**WORK UPTOWN.
PLAY DOWNTOWN.
LIVE MIDTOWN**

282 select apartments.

The heart of the New York end of town, MIDTOWN puts you right in the middle of everything the world's most liveable city has to offer.

Time Square and Soho inspired, you can already feel the difference - Its rhythm and energy, its colour and passion.

MIDTOWN, the next phase, offers a limited 282 one and two bedroom apartments, set in a living, breathing green hub at the centre of everything new Melbourne has on offer.

LIVE



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THE LANE CHANGE THAT'S A LIFE CHANGE.

Melbourne's love affair with laneways continues.

MIDTOWN will be built on the corner of Little Bourke Street and Rose Lane and bordered by some of Melbourne's most historic streets – Spencer and Lonsdale.

Inspired by the café/fashion culture of Degraes Street, Hosier Lane and many more, MIDTOWN goes one further, adding another entire two laneways to Melbourne's colourful laneway culture.

explore the heart of
the city's laneways

1500 METRES SOUTH

Centreway Arcade: 1500m from your apartment



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MIDTOWN STYLE, INNER CITY SANCTUARY

Architecturally designed for relaxed inner-urban life. Each of the 282 apartments will make optimum use of light, location and space.

Thoughtful interior design uses all available space to create a functional, stylish, inspired inner-city sanctuary: Timber flooring features, two natural colour schemes, designer stainless steel appliances, stone bench tops and plush carpetry feature throughout.

Recessed balconies stretch the living space outdoors making the most of city views.

Priced from \$321,000 there is a limited choice of one and two bedroom apartments available.







MIDTOWN
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GET IN THE MIDDLE OF IT.

Your very own retail precinct. Thriving with a 30-plus store and eating emporium offering a fusion of Asian food, fashion and lifestyle experiences.

Natural light, green park pockets and unique location, its position offers sweeping views. Meshing together sculptured steel, glass and one of the largest green spaces in the Melbourne CBD location.

world class events
on your doorstep.

**700 METRES
WEST**

Etihad Stadium: 700m from your apartment





WORK

MIDTOWN AT UPPER WESTSIDE

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CONNECTED TO THE CITY, AND THE WORLD.

MIDTOWN is not only interconnected to the precinct's podium gardens and adjoining towers, it's connected to the city and the world. MIDTOWN offers the "connected" generation the latest in hi-tech digital communications. All apartments are connected via fibre optic cable. High speed internet (up to 100Mbps) with wireless connection within all common indoor and outdoor spaces of the precinct, keep you permanently connected with the world. You also have the option of purchasing Foxtel, Select pay TV, and state of the art telephone packages and video intercom (even between apartments). It is a precinct totally connected to the needs of people who have to stay permanently in touch.

connected to the
rest of the world.

450 METRES
SOUTH WEST

Southern Cross Station : 450m from your apartment





PLAY







MIDTOWN
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CENTRAL PARK IN THE MIDDLE OF THE CITY

Designed around one acre of podium gardens and pocket sanctuaries, there's nothing else like it in the city. Direct access to a private and secure oasis that gives living in the city a whole new meaning.

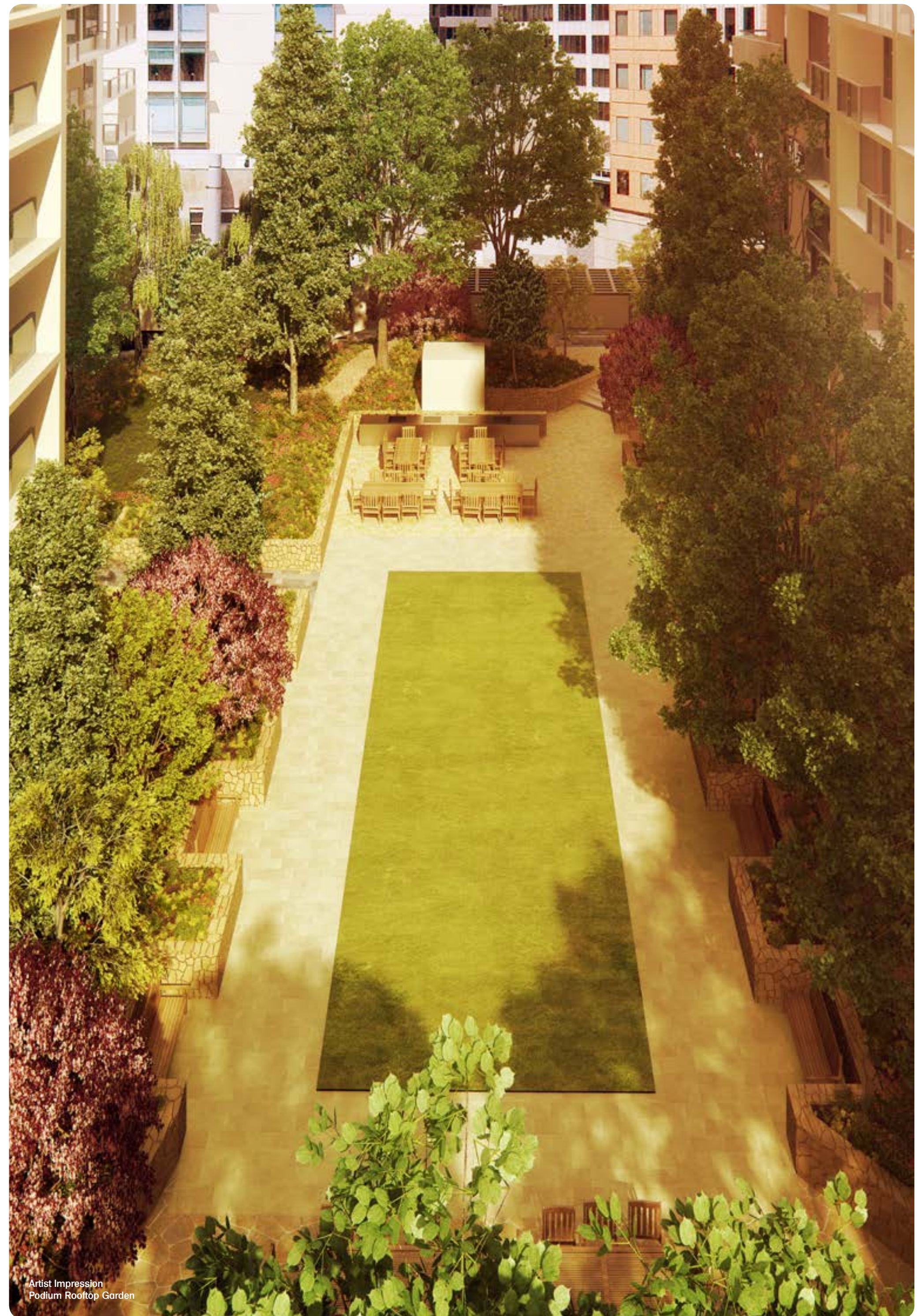
There's not a suburb that boasts a better backyard. Keeping you socially connected, physically active and environmentally in touch, over 4,000m² of green space features woodland gardens, grassy knolls, shrubberies, flowering trees, herb gardens and pergolas. There are also secluded barbecues and quiet spaces for reflection. For recreation, you'll do no better - Bouldering gym, Formal gym, Spa and Pool, Tai Chi Terrace and even Bocce Court. You don't just reside here, you live here.

live in the greenery
of the city's parks

**700 METRES
NORTH**

Flagstaff Gardens : 700m from your apartment







Regency Towers

Upper West Side

Northbank Place

Flinders Wharf

Royal Domain Tower



Artist Impression
View over Docklands

PROJECT TEAM

Far East Consortium (FEC) is a successful international property development company with a strong Australian, and particularly Melbourne, presence.

Founded in 1960, FEC is one of Asia's largest property developers and is a public company registered on the Hong Kong Stock Exchange.

Upper West Side is one of the single largest and successful projects the city has ever seen. Given the huge success of Stage 1 and 2, construction is already underway.

Since commencing operations in Australia in 1994, FEC has contributed significantly to the Melbourne skyline, having developed numerous landmark properties and introduced sustainable solutions to a thriving city. These include: Royal Domain Tower, St Kilda Road; NorthBank inner-city Apartments, Flinders Street; Flinders Wharf Apartments.



Proudly presented by
Far East Consortium



Ph 1300 296 064
Cnr. Spencer, Lonsdale, Little Bourke and
Rose Lane. Free Parking Available On Site
Entrance Via Lonsdale Street
www.upperwestside.com.au