

ELLIØTT'S

BATTERY POINT TASMANIA

JV OPPORTUNITY

## CONTENTS

**Ol** Executive Summary

**02** Location Summary

**03** Development Summary

**04** Market Overview

**05** Town Planning & Investment

**06** Joint Venture Process & Due Diligence

> **07** Disclaimer

**AA** Annexure A. Returnable Schedule

**AB** Annexure B. Site Plans & Elevations by Circa Morris-Nunn Architects













## 01 THRIVE

### **TASMANIA: THE LAND OF OPPORTUNITY** AUSTRALIA'S NEW CULTURAL HUB

A curious island at the edge of the world is now in the midst of a housing boom, population growth, and an unprecedented tourism market. Tasmania's unique wilderness and compelling convict history – which are officially recognised as worthy of world heritage listing by UNESCO, have lost the veil of exclusivity in the past five years, as seachangers and tourists alike have now discovered the captivating green environment and peaceful lifestyle offered by the enigmatic state. Other capital cities like Sydney and Melbourne are experiencing what experts have coined a "counter-urbanisation"; a movement that has seen many young people opting out of the congested and high-priced cities, for quieter, more culturally & economically prosperous places like Tasmania.

Situated in the historical precinct of Battery Point, Hobart, Elliott's offers prestige Salamanca living surrounded by some of the finest tourist attractions. Set on a site of approximately 1442 m<sup>2</sup>, with a gross floor area of 2,908 m<sup>2</sup>, and three street frontages, it is zoned Inner Residential under the Hobart Interim Planning Scheme 2015. The construction of two residential apartment buildings, including 46 off-street parking spaces and an indoor pool, has been approved and is now ready for development.

This is your opportunity to capitalise on a premium development at a blue-ribbon address in one of Hobart's most sought-after suburbs and Australia's strongest residential property market. The vendor is seeking Expressions of Interest for a Joint Venture partner to progress and complete the development, in line with the architectural vision of award-winning Tasmanian firm Circa Morris-Nunn.





### PROPERTY

1 Knopwood Street, Battery Point, Tasmania

Previously known as 40-44 Montpelier Retreat and 5 James Street, Battery Point, Tasmania

Planning Permit Approval for 30 Apartments in 2 separate buildings with basement parking for 46 vehicles

DA

#### **EXPRESSIONS OF INTEREST RESPONSE APPROVAL**

The Vendor is seeking Expressions of Interest for a Joint Venture partner to complete the development. Expressions of Interest close at 3:00 PM, Wednesday, 19 June 2019

### SITE **AREA**

1,442 m<sup>2</sup> (approx.) GROSS FLOOR **AREA** 

2.908 m<sup>2</sup> (approx.)

### TOWN **PLANNING**

Hobart Interim Planning Scheme 2015

LGA: Hobart

Zoning: Inner Residential

### TITLE **DETAILS**

Lot 1 Plan 197384 Lot 1 Plan 128788 Lot 1 Plan 126274 Lot 2 Plan 72077 Lot 1 Plan 72077

USE Commercial car park and retail space

**EXISTING** 

#### **EXCLUSIVE** AGENT

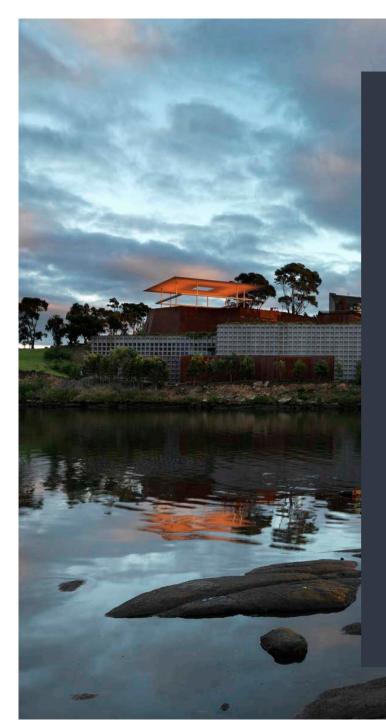
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\* To access Due Diligence documents please refer to Page 13 of this IM



## 02 FLOURISH

Located in Battery Point, the 2nd most sought-after suburb for real estate nationally<sup>1</sup>, Elliott's sits on the fringe of the Hobart city centre, lined by the popular Salamanca Place and within walking distance to many of the capital's most popular venues, including the CBD; Constitution Dock; and the Sydney-to-Hobart finish line. Battery Point represents Hobart's first million-dollar suburb, and continues to be the most expensive suburb in the city<sup>2</sup>.

The perfect balance of old and new, Battery Point is the equivalent of Paddington in Sydney or Prahran in Melbourne, peppered with historical residential dwellings, boutique shops, and access to public transport. This includes a direct ferry to MONA – the largest privately-funded contemporary art museum in the southern hemisphere, and a driver of Hobart's cultural renaissance.

Hobart leads in residential property price growth among all capital cities - over the 12 month period ending February 2019, house & apartment prices increased 6.8% and 8.8% respectively<sup>3</sup>. This contrasts a downturn in the national average over the same time period - a drop of 4.8%, with sharper negatives in Sydney (8.9%) and Melbourne (7%)<sup>4</sup>.

Similarly, Hobart's Q4 2018 rental growth remained strongest in the country. Quarterly rental vacancies dropped to 1.5% in September 2018, the second-lowest nationally behind Canberra, with weekly rents increasing 11.7% (houses) and 10.9% (apartments) over the year to November 2018<sup>3</sup>.

For the seventh year in succession (and for fourteen of the past fifteen years), the state has set a new benchmark in residential sales with 11,394 transactions, worth a record \$4 billion<sup>5</sup>. This demand is reflected in the lowest capital city figures for average days on market<sup>-3</sup>. Prestige property also maintains an average days-on-market figure considerably lower than that of Sydney & Melbourne<sup>3</sup>.

With a small, controlled supply pipeline, residential price growth will continue to be supported.

1 Realestate.com.au, February 2019 2 News.com.au & Core Logic, July 2018 3 Jones Lang LaSalle & Core Logic, March 2019 4 Abc.net.au & Core Logic, January 2019 5 REIT, January 2019

LOCATION SUMMARY



## 02 DISCOVER

Distances from site to key landmarks:

**0**] CBD **[500m]** 

**O2** Constitution Dock (Sydney to Hobart) [750m]

> **03** CSIRO Hobart [800m]

**O4** Hobart Private Hospital [1,000m]

> **05** MACq 01 Hotel **[1,000m]**

06 MONA Ferry Terminal [550m]

**07** Parliament House **[450m]** 

**08** Royal Hobart Hospital [1,100m]

**09** Salamanca Place & Markets **[250m]** 

**IO** University of Tasmania (Hobart Campus) **[350m]** 

## 03 TRANSFORM

### APARTMENT SCHEDULE

Planning approval for 30 Apartments plus Basement Parking 8 x Penthouse-Style Apartments 21 x 2 Luxury Bed Apartments 1 x Studio Apartment

### AMENITIES

Indoor swimming pool with shower & change room facilities Urban courtyard connecting both buildings

## BASEMENT PARKING SCHEDULE

Total: 46 Allocated to Apartments: 29 Unallocated: 17

### NUMBER OF BUILDINGS

2 Detached Buildings Building 1: 17 Apartments Building 2: 13 Apartments





ECONOMIC GROWTH IN TASMANIA BUDGET 2017-2018

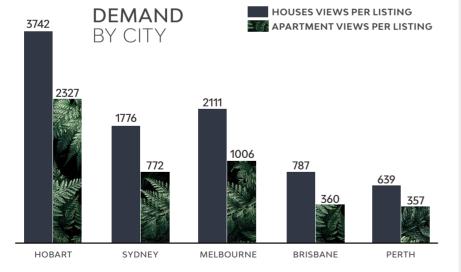
	2015-16 ACTUAL	2016-17 ESTIMATE	2017-18 FORECAST	2018-19 PROJECTIONS	2019-20	2020-21
GROSS STATE PRODUCT <sup>1,2</sup>	1.3	1	2.5	2	2	2
EMPLOYMENT <sup>2</sup>	-0.3	0	1.25	1	1	1
LABOUR FORCE PARTICIPATION RATE <sup>3</sup>	60.4	59.75	60	60	60	60
UNEMPLOYMENT RATE <sup>3</sup>	6.5	6.25	6.25	6	6	6
POPULATION <sup>2</sup>	0.4	0.6	0.6	0.6	0.6	0.6

Source: Data - ABS; Estimates, Forcasts and Projections - Treasury

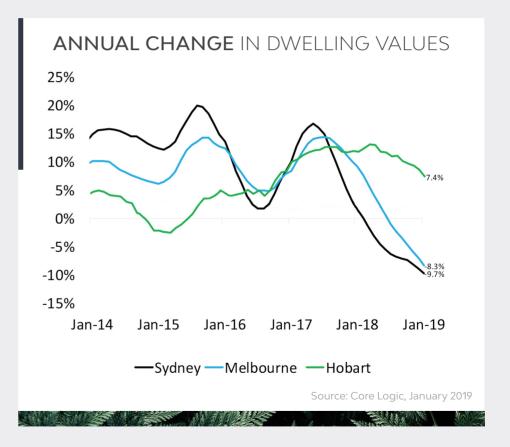
Notes: 1. Real, percentage change. 2. Year-average, percentage change. 3. Year-average, percentage level.

### TOP 10 MOST IN DEMAND SUBURBS IN AUSTRALIA

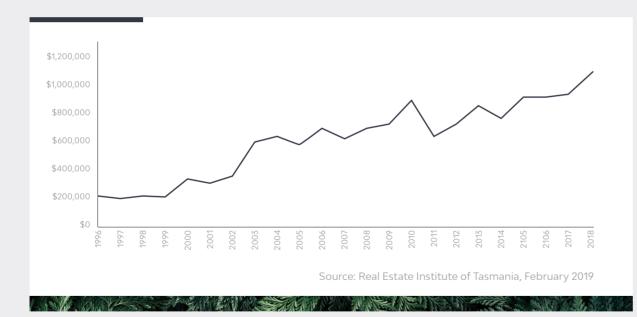
Middle Park, VIC
Battery Point, TAS
Aldgate, SA
Crafers West, SA
Collaroy Plateau, NSW
South Hobart, TAS
Belair, SA
East Geelong, VIC
Killarney Heights, NSW
Red Hill, VIC
Source: realestate.com.au, January 2019



Source: realestate.com.au, January 2019



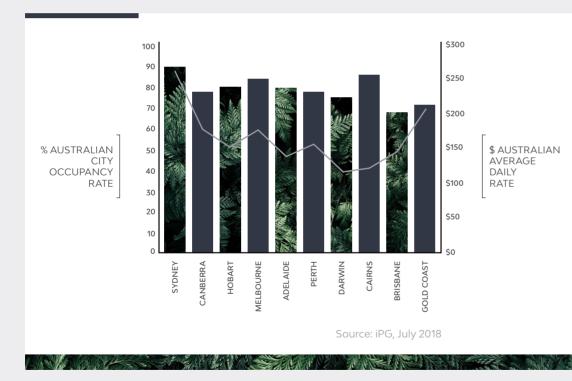
### **BATTERY POINT** MEDIAN PROPERTY PRICE MOVEMENT



YEAR	SALES	MEDIAN	DAYS ON MARKET
2008	33	\$683,000	51
2009	30	\$717,000	54
2010	20	\$890,000	39
2011	18	\$638,000	56
2012	20	\$728,000	63
2013	15	\$850,000	57
2014	22	\$767,500	41
2015	33	\$910,000	38
2016	11	\$916,000	66
2017	12	\$943,000	17
2018	10	\$1,088,000	21

Source: Real Estate Institute of Tasmania, February 2019

### HOTELS SNAPSHOT YEAR TO DATE 2018



### INTERNATIONAL VISITORS, VISITOR NIGHTS AND REGIONAL EXPENDITURE BY CAPITAL/REGIONAL

YEAR ENDING SEPTEMBER 2017	VISITORS ('000) B	VISITOR NIGHTS ('000)	REGIONAL EXPENDITURE (\$M)	
TASMANIA	267	4486	484	
HOBART	229	2569	291	
REGIONAL TAS	147	1917	193	
YEAR ENDING SEPTEMBER 2018				
TASMANIA	307	5018	547	
HOBART	269	3415	384	
REGIONAL TAS	166	1603	162	

Source: Tourism Research Australia: International Visitors Survey, September 2018

## 05 CAPITALISE

## **TOWN PLANNING** AND INVESTMENT

While approval currently exists for 30 apartments over 2 buildings, design consideration was given to ensure a uniquely flexible space. As such, the site has scope for customisation and may provide opportunity for the development of serviced apartments or a boutique hotel (subject to Hobart City Council approval).

Relevant approvals from Hobart City Council:

- 26 05 2016-PLN-15-00971-01 Planning application demolition and redevelopment for 31 dwellings Refused
- 20 09 2016-Tribunal reverses HCC planning decision and planning Approval for demolition and 31 dwellings is granted
- 06 02 2017-PLN-16-1241 Planning Permit Approved Alterations and extension for new basement swimming pool
- 28 04 2017-PLN-17-162 Planning Permit Approved Alteration to Parking and Access
- 22 05 2017-PLN-17-411 Planning Permit Approved 3 additional ground floor apartments (27 dwellings to 30 dwellings)
- 10 05 2018 Extension of time granted for PLN-15-00971-01

A substantial investment has been made into marketing activities and collateral development for the Elliott's site, including digital, out of home and print media campaigns. Further to this, both the content and structure of the Information Memorandum and website can be re-purposed to service individual apartment sales campaigns.



TOWN PLANNING & INVESTMENT

## 06 EXPAND

The vendor is seeking Expressions of Interest for a Joint Venture partner to complete the development.

1. To register for Due Diligence documentation, please visit <u>elliotts.info/dd</u>

2. To submit an Expresion of Interest, please complete the Returnable Schedule in Annexure A and return to the Exclusive Agent by **3:00 PM, Wednesday, 19 June 2019** 

> John Chancellor 0412 888 839 john@elliotts.info Tasmania REA Lic. No.493

The Exclusive Agent is available during the response period to answer all questions that may arise and provide feedback on submissions.





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