



Artist impression: alfresco dining precinct

Hawaiian is a privately-owned Western Australian property group with an evolving portfolio across the commercial, retail, hospitality and land development markets.

Established in 1993 with its first acquisition of the Parmelia Hilton Hotel, Hawaiian now owns and manages a diverse portfolio, including ten shopping centres, three office buildings, hospitality locations including the iconic Cable Beach Club Resort & Spa and invests in land projects across the country. Hawaiian's presence as an industry leader is supported by their mission to connect people through their places with engaged community environments.

Hawaiian is committed to making a difference to the people of Western Australia through community engagement activities, sponsorships and philanthropy enriching the communities in which they operate. Our community partners include West Coast Eagles, Perth Wildcats, Youth Focus and Harry Perkins Institute of Medical Research.

www.hawaiian.com.au

Become a member of Hawaiian's Park Centre community.
Contact Ed Cummins on 0431 906 606 or
edc@hawaiian.com.au for current leasing opportunities.

hawaiian 

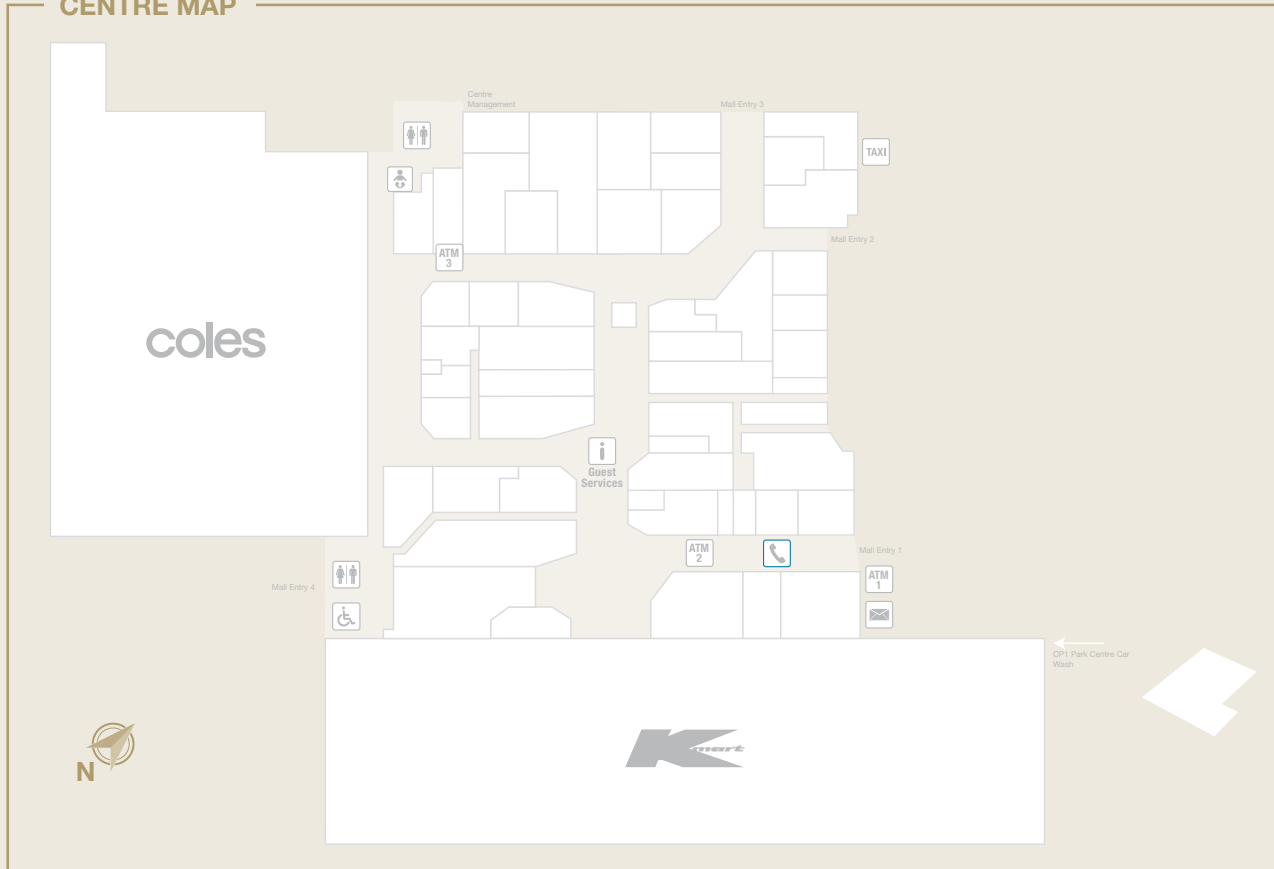


Hawaiian's Park Centre

CONNECTING PEOPLE THROUGH PLACES

park centre 

CENTRE MAP



COMMUNITY SNAPSHOT

The majority of this community are hard-working, ambitious and like to spend money on food and leisure.

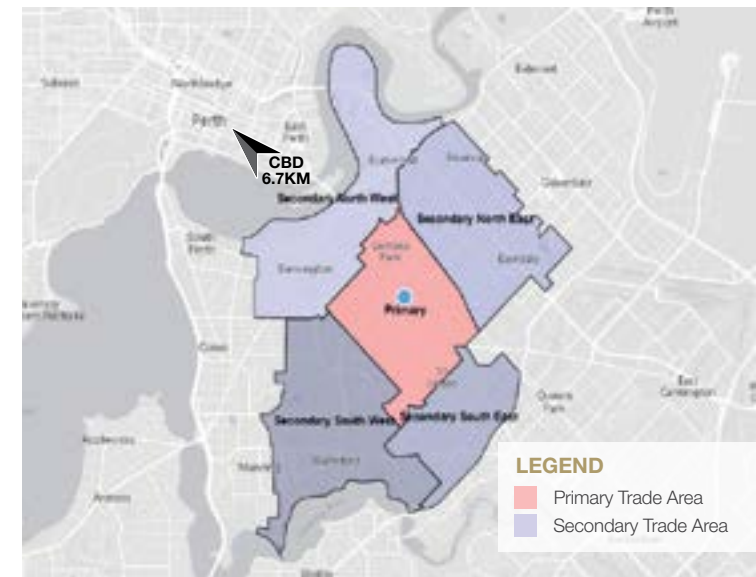
57% METROTECH
Young, cultured, connected and clued in.

18% LEADING LIFESTYLES
Their achievements are visible to others and want a life based on options not obligations.

18% AUSSIE ACHIEVERS
A quintessentially average community who work hard to be able to enjoy life.

SOURCE: Roy Morgan Helix Personas.

TRADE AREA



Hawaiian's Park Centre

789 ALBANY HIGHWAY, EAST VICTORIA PARK WA 6101

Hawaiian's Park Centre in East Victoria Park is surrounded by urban regeneration, alfresco cafés and restaurants, and situated less than 7km south-east of the Perth CBD. Refurbished shops and a strong community atmosphere make the centre a hub for the area's diverse multi-cultural locals with a high-performing Coles, Kmart and Liquorland.

In alignment with Hawaiian's commitment to building community spaces, Hawaiian's Park Centre has recently undergone an aesthetic rejuvenation including new internal and external painting, lighting, entry statements and an alfresco dining precinct. Resurfacing of the car park and new landscaping has also significantly enhanced our shoppers' experience.



Hawaiian's Walk for Women's Cancer

KEY STATISTICS



RESIDENTS
IN TOTAL
TRADE AREA **75,466**



AVERAGE
HOUSEHOLD
INCOME **\$98,092**



HOUSEHOLDS
THAT ARE FAMILIES
WITH CHILDREN **34%**

CENTRE TYPE	SUB-REGIONAL SUPERMARKET ¹
ANNUAL TRAFFIC	3.6 MILLION
TOTAL GLA	14,343 SQM
MAJORS	COLES, KMART & LIQUORLAND
MINI MAJORS	N/A
NUMBER OF SPECIALTY RETAILERS	55
NUMBER OF CAR SPACES	868 ²

Centre statistics correct as at 31 December 2018:

¹ Classified in accordance with SCCA guidelines. ² Number subject to refurbishment of car park.



Vic Park Summer Street Party



Wildcats Skills Clinic